

TEACHING ECONOMICS IN THE DIGITAL ERA

Overview

This Blended Intensive Programme (BIP), developed within the Connect-UNITA framework, aims to strengthen university teachers' competences in the effective **use of Artificial Intelligence tools for teaching Economics**. The programme responds to the growing need to innovate pedagogical practices in higher education by integrating AI-based applications, digital resources, and data-driven methodologies into economics courses.

Beyond enhancing digital teaching skills, the initiative promotes the design and development of international educational initiatives. By fostering structured collaboration among partner universities, the programme supports the creation of transnational and transdisciplinary learning experiences that increase students' international exposure and actively develop their competencies in applying AI tools to economic analysis and decision-making.

The online training component is structured in two phases: **a first part running from April 2026 to July 2026**, and **a second part from September 2026 to December 2026**. The programme will conclude with a week of in-person activities **from 25 to 29 January 2027 at the University of Turin (Italy)**, providing participants with the opportunity to consolidate the work developed online and collaboratively design international educational projects.

Through a combination of online training sessions and collaborative project work, participants will acquire practical expertise in AI-enhanced teaching, instructional design for international environments, and the development of innovative learning formats aligned with the needs of the digital era.

Participants who complete the programme will receive **a Certificate of Participation and an Open Badge**, formally recognizing the competencies acquired in AI-supported Economics teaching and international programme design.



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Online Training part I

(April-July 2026)



CET Time

Lesson Content

[Live on webex](#)

7 April	9-11	AI in Higher Education: Tools, Applications, and First Experiments – Sonia Val (Universidad de Zaragoza)
9 April	10-12	Designing International and Blended Learning – Pilar Pastor (Universidad de Zaragoza)
23 April	15-17	AI Tools for Data Analytics & Applied AI Lab – Claudiu Brandas (University of Timisoara)
24 April	15-17	AI Tools for Data Analytics & Applied AI Lab – Claudiu Brandas (University of Timisoara)
30 April	10-12	Integrating AI Tools in Economics Education – Nicoleta Sirghi and Ioana Vadasan (Univ. of Timisoara)



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7 May	16-18	Introduction to NetLogo for Economic Modeling – Juan Perote (Universidad de Zaragoza)
21 May	16-18	Introduction to NetLogo for Economic Modeling – Juan Perote (Universidad de Zaragoza)
2 July	10-12	Einaudi Digital Human in Teaching – Federico Pugliese (Fondazione Einaudi di Torino)
3 July	10-12	Einaudi Digital Human in Teaching – Federico Pugliese (Fondazione Einaudi di Torino)

Part II in presence training

(25- 29 January 2027)

25 January	15.00	Welcome adresses
	15.30	Ai for Research in Economics- Session I
	17.30	Practical Activities- Session I
	18.30	Welcome cocktail
26 January	9.30	AI for research in Economics- Session II
	11.00	Caffee break
	11.30	Practical Activities- Session II
	13.00	Light Lunch
	14.30-17.30	Brainstorming and Co-Creation Session: Developing COIL and BIP Initiatives- Session I

27 January**9.30 AI for writing in Economics- Session I****11.00 Caffee break****11.30 Practical Activities- Session I****13.00 Light Lunch****14.30-17.30 Brainstorming and Co-Creation Session: Developing COIL and BIP Initiatives- Session II****28 January****9.30 AI for writing in Economics- Session II****11.00 Caffee break****11.30 Practical Activities- Session II****13.00 Light Lunch****14.30-17.30 Brainstorming and Co-Creation Session: Developing COIL and BIP Initiatives- Session II****29 January****9.30 From Ideas to Projects: Presentation of COIL and BIP Proposals****11.00 Caffee break****11.30 From Ideas to Projects: Presentation of COIL and BIP Proposals****13.00 Farwell Lunch**

UNITA Partner Universities

West University of Timisoara (Romania)
Universidade da Beira Interior (Portugal)
Universidad de Zaragoza (Spain)
Universidad Pública de Navarra (Spain)

Other Partner Universities

Université Lumière Lyon 2 (France)
Universidad de Barcelona (Spain)

Organizing Committee, University of Turin

Angela Ambrosino, Department of Economics and Statistics “Cognetti de Martiis”
Mario Cedrini, Department of Economics and Statistics “Cognetti de Martiis”
Emanuela Maria Teresa Torre, Teaching and Learning Center

For more info:

teachingandlearningcenter@unito.it or angela.ambrosino@unito.it
0116702580

Registration at:

<https://forms.gle/gcLVsw4r3fQey6bm9>

Live on Cisco Webex Meetings

<https://unito.webex.com/meet/angela.ambrosino>



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